

pcim

ASIA

International Exhibition and Conference
for Power Electronics, Intelligent Motion,
Renewable Energy and Energy Management

Shanghai, 27-29 June 2017

PCIM Asia 2017 Exhibitor Promotion Manual

Index

Show Preview Information Collecting Form	1-3
PCIM Asia 2017 Onsite Advertising Opportunities	4
Exhibitor Forum Application Form	5-6

Product Showcase - Maximize your products exposure before PCIM Asia 2017!

To promote your products well known to the potential buyers worldwide, we are going to produce a series package of Publication Materials (including but not limited in Show preview, Tailor-made eDM and Visitor Guide of PCIM Asia 2017) that would feature your product presentation. This package will be produced both in electronic and printed version and delivered to potential visitors in effective timeline.

To enjoy this **FREE value-added visitor promotion opportunity**, please complete the below sheet and return it to the organizer office by the **Deadline: 24 Feb. 2017** via email.

Please provide the updated company's information as follow listed:

1. Company profile in both Chinese and English and Max. 100 words in each version
2. Company Logo & **TWO** colour product photos (jpg. above 300dpi)
3. Product application range
4. Applied product(s)' description
5. Company Information both in English and Chinese (Company Name, Telephone, Fax, Email and Website)

Yes, we would like to join the visitor promotion campaign and reap the benefits of this free insertion. We acknowledge the information might be used for any other promotion campaigns operated by the organizers on promotional eDM and other public social hubs. Company information is as follow.

No, we do not intend to expose our product profile in the Show Preview.

Show Preview Information Collecting Form (page 2)

1. Company Profile English: (Max 100 words in typing)

:

2. Our company logo and 2 product photos (at least **300dpi** in **jpg** format & max)

3. Application range of mentioning products (such as: smart grid, EV, rail transit, solar power and etc.)

a.	
b.	
c.	

4. Applied product(s)' description English (Max 100 words in typing):

--

Show Preview Information Collecting Form (page 3)

5. Company Contact Details

Company Name:	
Website:	
Telephone:	
Fax:	
Email:	

Notice: We highly recommend to provide general contact information for public promoting materials.






签名:

Authorized signature: _____

For more details, Please contact us via +86 20 38251558 or pcimasia@china.messefrankfurt.com.

PCIM Asia 2017 Onsite Advertising Opportunities

Order Form

Code	Items	Location	Unit Price(RMB)	Dimension (Width X Height)	Reference	Order Qty
A	Moveable Board	South/North Square	12,000	8.5m x 4m		
B	Moveable Board	1F Lobby	8,000	3m x 3m		
C	Standing Flags	South/North Square	36,000	1.2m x 3.8m (20pcs/set)		
D	Column Board	column in Hall 2	6,000	1.2m x 2.4m x4 sides		
E	KT Board	Safety column in Hall 2	5,000	3.4m x 4m		

Note:

1. The Organiser reserves the right to refuse any advertisement.
2. Reservation of advertisement space will be arranged on 'first-come-first-served' basis.
3. The Organiser is not responsible for any error, loss, damage or claim resulting from failure of any advertisement. Indemnity by advertiser against loss or expenses resulting from claim based on contents of advertisements.
4. Late arrival will be liable for omission of the advertisement and the cost paid will not be refunded.
5. Colour separation service is not included in the advertisement charge. The price is RMB 1,500 for each file.

For more details, Please contact us via +86 20 38251558 or pcimasia@china.messefrankfurt.com.

参展商签名:

Authorized signature: _____

Exhibitor Forum Application Form (page 1)

To make your product well known to the potential buyers, we are going to hold the Exhibitors Forum at the first two days of PCIM Asia 2017 (June 27-29, 2017) that would feature your company profile. Please complete the form and send to us before **28 February 2017**. **The organizer reserves the right to choose the appropriate topics and arrange the schedule of the seminar to individual exhibitor, according to the submitting situation of the presentations.**

Requirements for Application

- Free access to all the exhibitors, visitors and conference attendees;
- Free Charge to the first 20 minutes slot for each exhibitor; RMB 3,000 charge to additional 20 minutes slot;
- Located in Exhibition Hall with full set equipment.
- Translation needs to be prepared by the speakers
- Souvenirs are strongly recommended to be prepared by the speakers

Our presentation is related the topic below:

- Sponsor Section
- Application in Environmentally friendly Vehicles
- The latest power semiconductor measurement technology
- Other topics, please specify:

The information we need from you:

- Topic and speaker (name & title) in Chinese & English

Topic: _____

Speaker: _____

Title: _____

- Max.100 words in English of detailed topic indication:

For more details, Please contact us via +86 20 38251558 or pcimasia@china.messefrankfurt.com.

参展商签名:

Authorized signature: _____