

A Vision of a Wi-Fi World

🕒 1/9/2016 11:15 – 12:15

📍 Meeting Room M6 (Hall W4)



Undoubtedly, Wi-Fi is the current mainstream technology for communication. In recent years, the rapid development of IoT fostered the development of smart home, which provides more possibilities to the development of Wi-Fi.

The forum invited Mr. Jerry Huang, Director of Wi-Fi Alliance Greater China Region, to share the latest developments of Wi-Fi in smart home industry.

Schedule

11:15 – 12:15

A Vision of a Wi-Fi World

Jerry Huang, Director, Wi-Fi Alliance Greater China Region

Language: Mandarin, without simultaneous interpretation. Free Admission.

Biography



Mr. Huang is a seasoned business executive with 20 years of marketing experience in various roles from component level products to enterprise solutions to consumer products. He is currently serving as the Director of Wi-Fi Alliance Greater China Region based in Beijing.

Jerry was the Founder and General Manager of the Great Pacific Marketing, Inc. in Silicon Valley, California, focusing on assisting companies with establishing a business presence in China and other regions in Asia. Mr. Huang has held various executive positions in worldwide enterprises such as Acer, Bell Microproducts, Everdream Corporation and several startups in his career. His expertise is building teams from the early phase and producing a successful track record of results through solid growth.

About Wi-Fi Alliance®

www.wi-fi.org

Wi-Fi Alliance® is a global non-profit industry association – our members are the worldwide network of companies that brings you Wi-Fi®. The members of our collaboration forum come from across the Wi-Fi ecosystem and share a common vision of connecting everyone and everything, everywhere. Since 2000, the Wi-Fi CERTIFIED™ seal of approval designates products with proven interoperability, industry-standard security protections, and the latest technology. Wi-Fi Alliance has certified more than 30,000 products, delivering the best user experience and encouraging the expanded use of Wi-Fi products and services in new and established markets. Today, billions of Wi-Fi products carry a significant portion of the world's data traffic in an ever-expanding variety of applications.

* Information as of August 2016

building.messefrankfurt.com.cn

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